

The guitar went everywhere with Jim, even to the University of Texas, where it helped to pay for his tuition. "The guitar became part of my attire," says Jim. "If it wasn't slung over my shoulder I felt undressed."

Then as a pitcher with the St. Louis Cardinal baseball team Jim became popular with his mates not only for his sports prowess, but also for the entertaining interludes they enjoyed when he played and sang for them.

When an injured leg ended his baseball activities Jim turned to his guitar as a means of earning a living. He did well and soon was offered his own radio station. Jim sang and played other artists' records made a disc of his own in 1953.

★ ★ ★



In 1955, Jim joined the perennial Grand Ole Opry show in Nashville, Tennessee. One of the most listened to radio programmes in America, this finally established Jim as a national star in demand from coast to coast.

He toured Europe in 1957 and has another hit record in a song called Four Walls. In 1960 Jim Reeves became a household name and very popular in Britain and Ireland when his own disc recording of "He'll Have To Go." became a smash hit. In 1962, he had an even greater success over here with his recording of Adios Amigo.

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★ The Oyster Ballroom ★

DROMKEEN

SUNDAY NIGHT, MAY 26

FOURTH ANNUAL DANCE

IRISH COUNTRYWOMEN'S ASSOCIATION (LIMERICK FEDERATION)

Music by the Wonderful

★ WOODPECKERS ★

NOTE—It's the wonderful Woodpeckers of Dundalk on a special return visit by public demand.

DANCING, 9—1.

ADMISSION, 6/-.

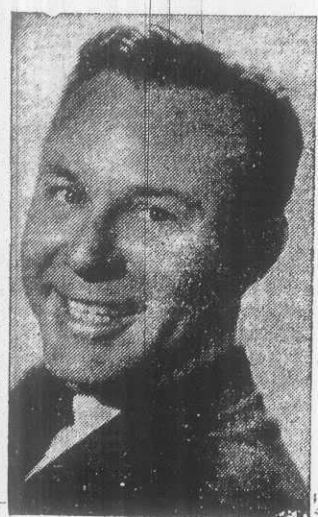
BUSES LEAVING LIMERICK, 8.45.

THURSDAY NIGHT, MAY 30

THE OYSTER BALLROOM Proudly Presents WORLD'S No. 1—The American Western Singer—



Jim Reeves



(By Arrangement with the Irish Federation of Musicians)

First time in Ireland. Appearing on the Stage at 10 p.m., sharp.

ALSO

THE BLUE BOYS

ALSO

THE NEW SYLVIANs

Dancing, 9—1.

Admission, 10/-.

Note Change of Time—Buses leaving Limerick Station, 8.15.

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